

# *Values That Shape the World*

By Faye Lincoln

Flyer · Event Trailer

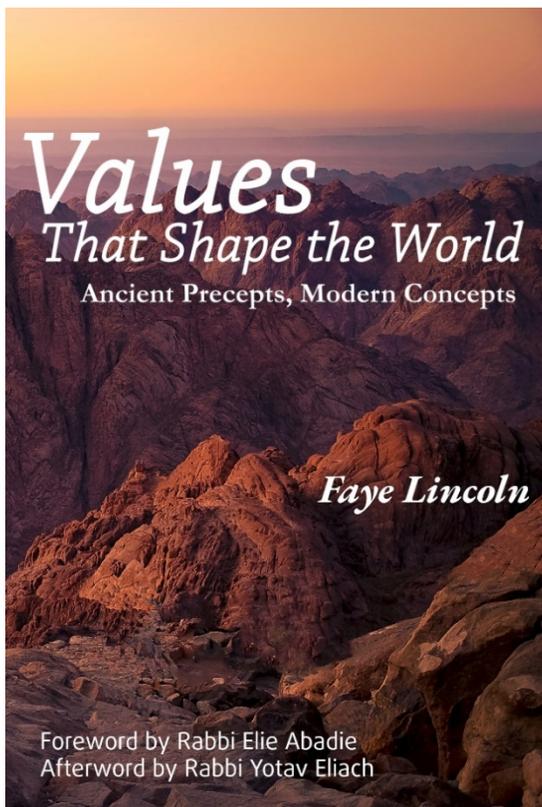
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(Aug 15, 12:30 pm MT / 2:30 pm ET)

**POWERFUL.** Edwin Black, author of *IBM and the Holocaust*. **BRILLIANT.** Rabbi

Yotav Eliach, author of *Judaism, Zionism, and the Land of Israel*. **PATHFINDING.**

Martin Barillas, author of *Shaken Earth*. **UPLIFTING.** Erick Stakelbeck, host of *The Watchman*.



In conjunction with Amazon worldwide and my publisher, I am proud to invite you to the Global Launch of my new book, *Values That Shape the World*. The Launch takes place via Zoom on Sunday, August 15, at 1:00 pm MT / 12:00 PT / 3:00 pm ET, sponsored by *The Edwin Black Show*. The distillation of years of thought about our world, *Values* emphasizes our ancient foundational texts and Israelite history as they relate to present and future values. *Values That Shape the World* is oriented to all audiences and all faiths. All are welcome.

Our event is hosted by *New York Times* bestseller Edwin Black, author of *IBM and the Holocaust*, with guests Rabbi Elie Abadie, the newly installed senior rabbi in Dubai, and Erick Stakelbeck, the well-known host of the Jerusalem-based TV series *The Watchman*. After brief remarks, the panel and I will take the questions live from the audience.

To attend the Zoom launch, go now to [TheEdwinBlackShow](#). At the top of the page, click on “Sign Up for Show Alerts.” You will then automatically receive alerts for the *Values* launch event and for future episodes of *The Edwin Black Show*.

If you are interested in purchasing the book, please help make the paperback a first day Amazon bestseller by focusing your purchasing beginning at 12:30 pm MT / 2:30 pm ET and throughout the show. Focused purchasing during that timeframe will raise our sales rank to a three- or four-digit number—against millions of books—and help make us a top ten in our categories. This will tell Amazon worldwide that people care about Values.

Thank you and I look forward to seeing you Sunday—and having you join a moment never to be forgotten.